



Our commitment
to the
environment



PelicanPrint

We work hard to reduce our carbon footprint.



How we do it.

- Our environmental management systems are ISO 14001 approved. Meaning we uphold the highest of environmental standards.
- Making sure most of the paper we buy is carbon balanced through the Carbon Capture Scheme.
- The paper we use is also sustainably sourced.
- All our litho ink is vegetable based and environmentally friendly.
- Our waste paper and card is recycled.





This is to certify that
Pelican Print & Design Ltd
has created 621.56m²
of new native woodland in the UK
to remove 24,862 kg
of Carbon Dioxide
July - September 2021

Trees
produce the
oxygen we breathe
and absorb
pollution



**WOODLAND
TRUST**

The Woodland Trust, Grantham, Lincolnshire NG31 6LL.
The Woodland Trust is a charity registered in England and Wales number 294364 and in Scotland number SC038585.
A not-for-profit making company limited by guarantee. Registered in England number 1982872. www.woodlandtrust.co.uk



PelicanPrint

Pelican Print and Design Ltd

ENVIRONMENTAL POLICY

We aim to provide our customers with goods and services within an environmentally sound framework.

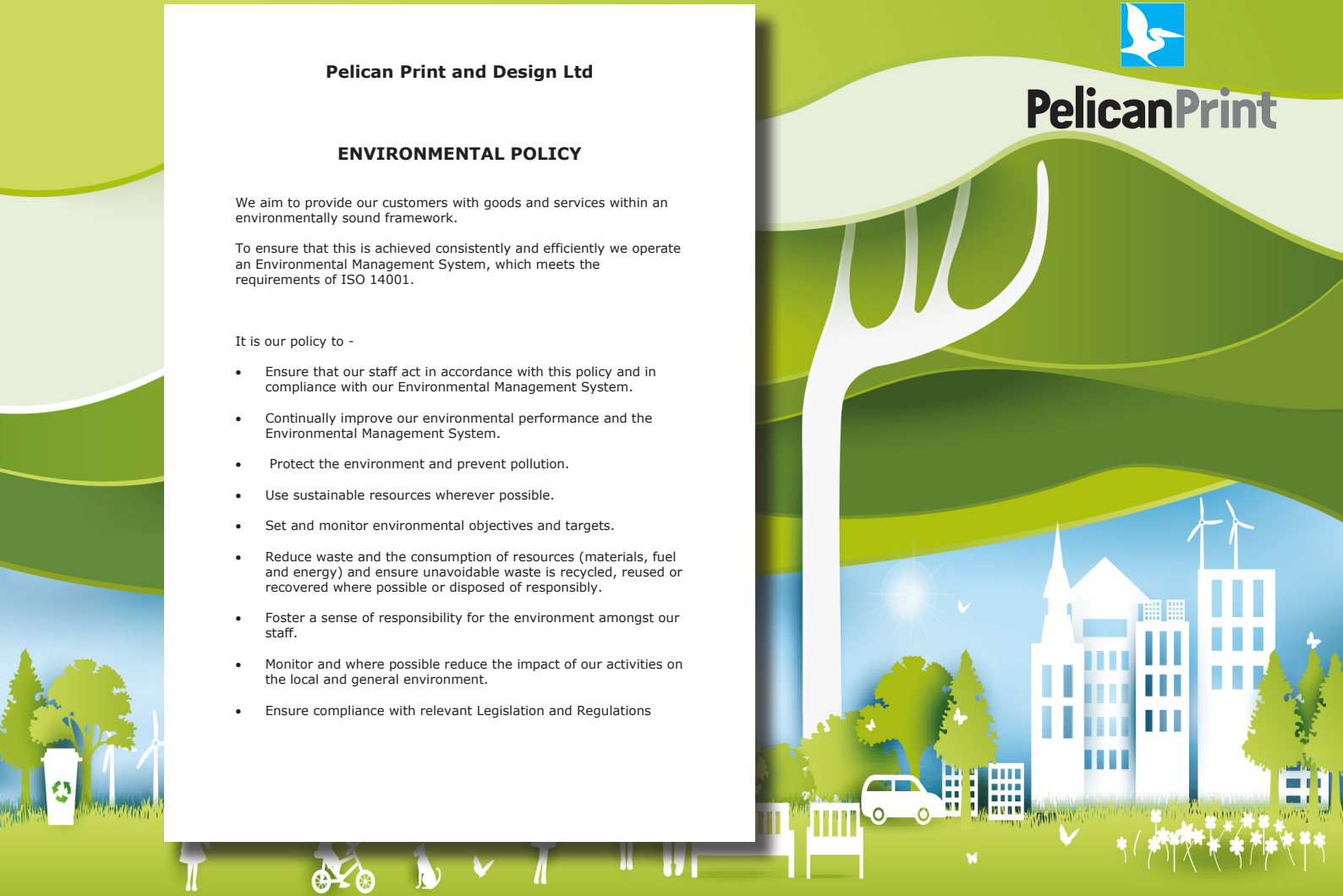
To ensure that this is achieved consistently and efficiently we operate an Environmental Management System, which meets the requirements of ISO 14001.

It is our policy to -

- Ensure that our staff act in accordance with this policy and in compliance with our Environmental Management System.
- Continually improve our environmental performance and the Environmental Management System.
- Protect the environment and prevent pollution.
- Use sustainable resources wherever possible.
- Set and monitor environmental objectives and targets.
- Reduce waste and the consumption of resources (materials, fuel and energy) and ensure unavoidable waste is recycled, reused or recovered where possible or disposed of responsibly.
- Foster a sense of responsibility for the environment amongst our staff.
- Monitor and where possible reduce the impact of our activities on the local and general environment.
- Ensure compliance with relevant Legislation and Regulations



PelicanPrint



Carbon Capture[®] Programme



What is Carbon Capture[®]?

- A method of mitigating CO₂ emissions and provides a reduced carbon solution for organisations
- A unique market leading, high impact, environmental programme with tangible benefits
- Creates native woodland in the UK and provides habitats for wildlife and green spaces for all to enjoy
- A demonstration of an organisations values and responsible approach to the environment

How Does it Work?

We are offering customers and their clients the opportunity to capture the CO₂ emissions from their paper/print purchases by planting native woodland, right here in the UK, through the Woodland Trust and the Woodland Carbon scheme.

- We have elected to Carbon Capture all our paper purchases via our paper supplier
- The average amount of CO₂ emitted from the manufacture and distribution of a tonne of paper has been calculated
- The Calculation has been verified by the Woodland Trust using Carbon Trust and DEFRA figures
- The Woodland Carbon logo may be used in conjunction with your print job to demonstrate your commitment to the environment
- 100% of the Carbon Capture charges are paid directly to the Woodland Trust and new woodland is planted at their accredited sites across the UK

Carbon Reporting

- The pressure on organisations to demonstrate good emission management and sustainability initiatives is growing
- The UK Government Climate Change Act requiring that greenhouse gas emissions reduce by 80% by 2050 (against 1990 levels)
- Quoted companies on the London Stock Exchange were required to report their annual greenhouse gas (GHG) emissions
- Many large organisations, Government departments, local authorities, universities, colleges and schools are already committing to carbon reduction initiatives and are benefiting from demonstrating their environmental values to their stakeholders
- Businesses are increasingly expected to report their green credentials, from annual reports, to sales tenders and external communications
- The CO₂ captured can be used and stated in company reports under guidelines for voluntary schemes. Carbon Capture can be considered as a charitable sponsorship and can be deducted from business profits before tax

Woodland Carbon & Woodland Trust

- Woodland is the second largest sink of CO₂ after the oceans
- The CO₂ is captured by the planting of trees in new native woodland here in the UK, through the Woodland Trust's Government backed Woodland Carbon Scheme
- The scheme operates under the HM Government's 2011 Woodland Carbon Code www.woodlandcarbon.co.uk
- 100% of the Carbon Capture charge goes directly to the Woodland Trust to plant native woodland in the UK
- The Woodland Trust is the leading UK woodland conservation charity (Charity no. 294344 /SC038885)
- Woodland Trust's aim is to protect and develop natural woodland throughout the UK thereby protecting our natural heritage
- The Trust owns and manages over 1,000 free-to-visit woodland sites across the UK
- The UK has just 13% woodland cover compared to the European average of 37%

Benefits for your Organisation

Environmental issues are becoming more and more important to organisations of all sizes and a carbon reduction strategy often provides a commercial advantage including:

- Providing a reduced carbon solution for you and your business
- A tangible demonstration of your company's responsible approach to the environment
- Use of the Woodland Carbon logo to enhance your brand



